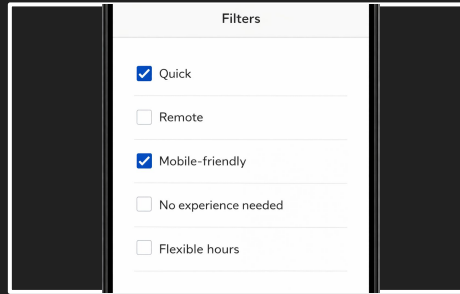


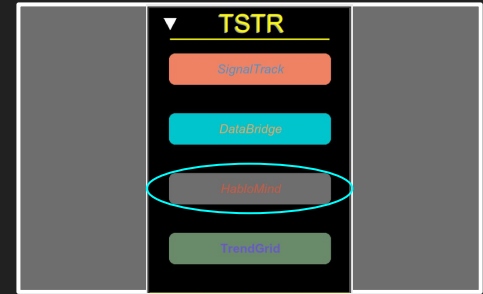
MATEO ÁLVAREZ



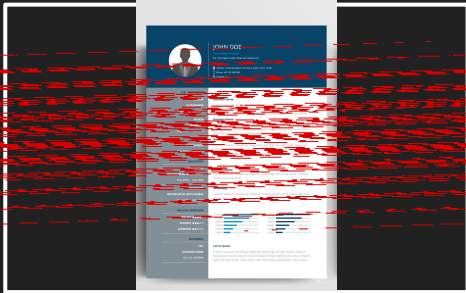
Mateo downloads the app to look for a way to make money between deliveries.



He uses filters to find “quick” and “mobile-friendly” options.



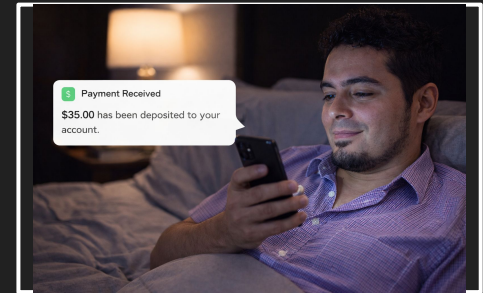
He clicks on a project testing a voice-recognition AI for Spanish speakers.



As a public project, he is automatically accepted, to begin working.

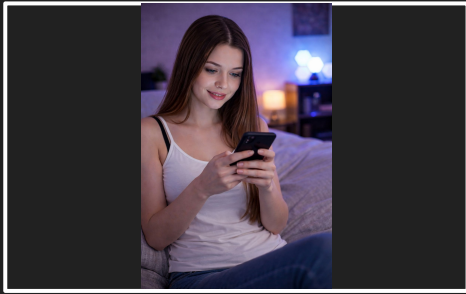


He uploads recordings of himself saying a few sample phrases.

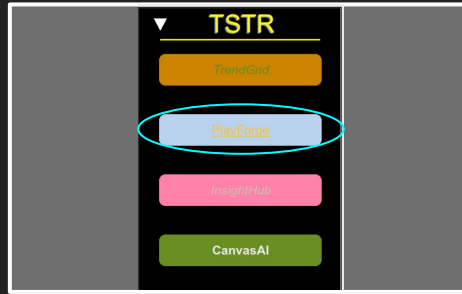


Later that night, his submission is evaluated and he receives payment.

LILA THOMPSON



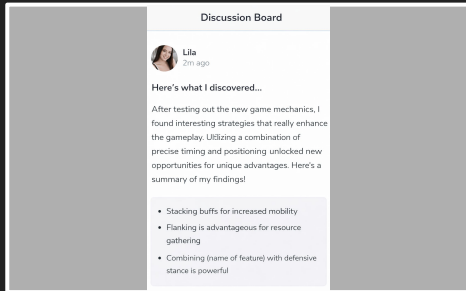
Lila has recently been looking for a new game to challenge herself with.



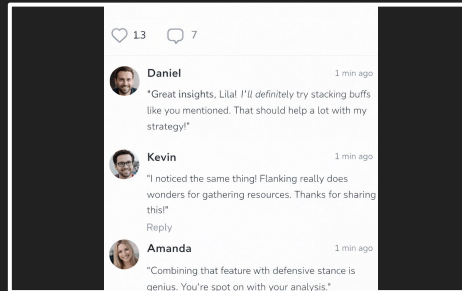
She uses the app to find a project that lets her test new game mechanics.



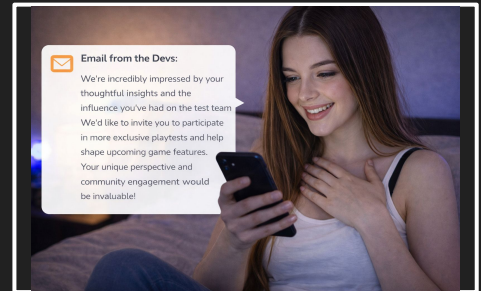
After being approved, she begins playing the game in her freetime.



She uploads a post on the project's discussion board on her unique experiences.



Minutes later, her cotesters reply and give feedback on her great methodology.

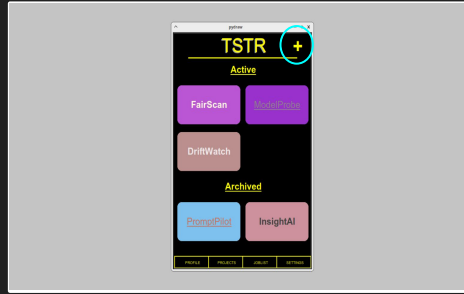


The devs are amazed by her social influence and offers her more opportunities.

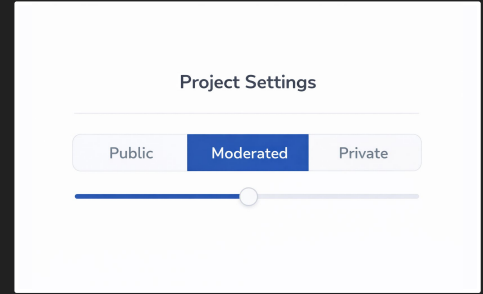
VIKTOR PETROV



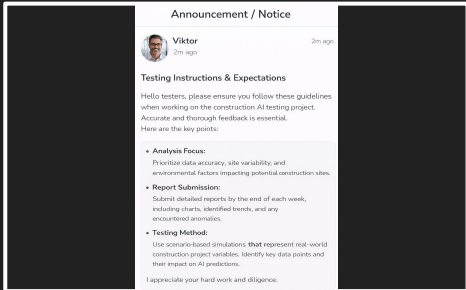
Viktor is making an AI that analyzes data used for future construction projects.



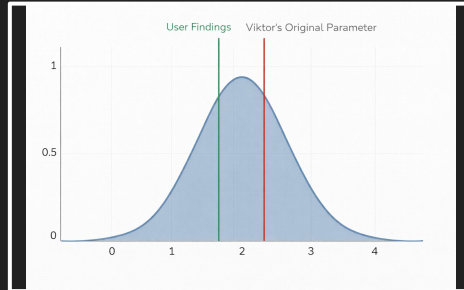
Upon creating his project, he applies keywords to specify his target audience.



He turns his project from private to moderated and begins receiving applicants.



After approving his pick, he creates detailed notices about his expectations.



His testers provided him with a variable he did not originally take into account.



He updates his AI's algorithm and receives more accurate results.